

NABIP Tulsa

Virtual/4200 E Skelly Dr. 3rd Flr, Tulsa, OK 74135

2024-25 Strategic Planning Meeting Minutes

June 6, 2024

X	Jennifer Helms – President	X	Jennifer Brittain – Director	X	Kristan Carlton – Awards
X	Greg Holley – Past President	X	Mike Stephens - Trustee		Lisa Irby – Scholarship
X	Tim Brooks – Pres Elect	X	James Ashford - Legislative		Andrea Blevins – Leg Co-Chair
X	Kristin Carlson– Vice President	X	Cindy Ramirez – Membership/Retention		– Public Service
X	Jennifer Brittain- Secretary	X	Eve Adams – Media/Communications		
x	Tim Brooks- Treasurer	x	Tim Brooks – HUPAC		
	Brooke Riley – Director	X	Mike Stephens – Professional Development		
X	David Harder - Director	x	Ryeann Miller – Hospitality		

(Bold denotes Voting Board for 2023-2024)

Call to order @ 11:25

Succession Planning

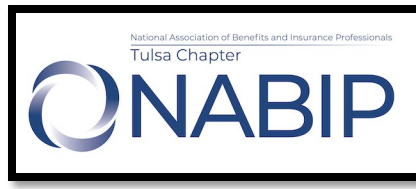
Discussion. Jennifer Helms is President for one more year then Tim Brooks will move up to President for 2025-27. Kristin Carlson is willing to be Vice President for 2024-25. Eve willing to move up to VP after Kristin. Cindy Ramirez is already training a replacement for membership so she can move up as well.

2024-25 Budget

Jennifer has a draft of the 2024-25 budget. The membership Contest is a \$2,000 annual expense and is not in the 2024-25 budget yet. The expense comes from sending the winner of contest to his/her choice of CapCon or Annual Convention. Discussed not including it next year due to lack of funding. No action taken.

James Ashford introduced discussion of virtual membership that isn't run through NABIP so there is no national membership fee or benefit for the virtual member. The virtual member would be able to take CE virtually and pay reduced fees since they also are buying a lunch. Texas and Louisiana have similar programs in place now. Suggestion to create a board position to manage this membership population and the virtual CE. Created a committee to research and bring recommendations back to the board. Committee members are James, Cindy, Jennifer H, Eve.

Meeting Adjourned – 12:02



NABIP Tulsa Planning Meeting Agenda
Thursday, June 6, 2024
11:00 – 12:00pm (Richmond Plaza & Teams)

- 1) Introduction of Proposed Board 2024-2025**
- 2) Question/Concerns about positions**
- 3) Need to fill Secretary and VP spots**
- 4) 2024-2025 Budget, do we need to do one each year even though our board year runs 2 years?**
 - a) Committee budget numbers**
 - b) Charity budget**
- 5) Strategic Planning Worksheet**
 - a) Goals – membership/HUPAC/others**
 - b) Membership Contest – continue?**
 - c) Membership drive for targeted members**
 - d) New ideas**
 - e) Public Service – Trivia Night**
 - f) Updated pics for website**
 - g) website**
- 6) Awards**
- 7) Future Board Meetings – 1st Thursday of the month; will be switching location in Oct**